

Boom Logistics Limited Announcement

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Appointment of Chief Executive Officer

Boom Logistics Limited is pleased to announce the appointment of Mr Brenden Mitchell as Managing Director and Chief Executive Officer, effective from 1 May 2008.

Mr Mitchell has a strong background in the customer-focussed industrial services industry having worked for Brambles Limited in various senior management roles over a period of 12 years, including General Manager Sales Chep Pallets & IBCs and General Manager Western Region. He transferred to the United Kingdom Cleanaway business in 2004 and was Director of Municipal Operations responsible for turning around a business with sales equivalent to \$A600 million and a workforce of 5,600 employees.

Following the sale of the Cleanaway UK business to Veolia, Mr Mitchell returned to Australia and he has since worked on industrial service business development in a private equity environment. Prior to joining Brambles Mr Mitchell was employed for 11 years in various management roles within Goodman Fielder.

Boom Chairman, John Robinson said: "Brenden's background in managing people and equipment in a complex, margin critical services business, will bring the required focus and experience to Boom's operations."

"Boom's unique exposure to the resources, large-scale infrastructure and construction sectors continues to underpin the strength and prospects of our business and Brenden's appointment ensures we have the right management team in place going forward," Mr Robinson said.

Boom Logistics is a leading Australian lifting solutions company which is the largest provider of crane services in the strong growth states of Queensland and Western Australia.

For further information

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