

Mr Dean Litis ASX Limited Level 45, South Tower 525 Collins Street MELBOURNE VIC 3000

> 31 August 2009 ASX code: BOL

Dear Mr Litsis

## **Boom Logistics Limited ("Boom" or "the Company")**

I refer to your correspondence received by facsimile at 1.14pm on 31 August 2009. I note your questions (set out below) and Boom's responses are provided in italics below each question:

 Is the Company aware of any information concerning it that has not been announced which, if known, could be an explanation for recent trading in the securities of the Company.

No. However, please refer to 5. below.

2. If the answer to question 1 is yes, can an announcement be made immediately? If not, why not and when is it expected that an announcement will be made?

Not applicable.

3. Is there any reason to think that there may be a change in Company's outlook and guidance announced to the market on 19 August 2009 for the 2010 financial year which would mean that the operating result for the period ending 31 December 2009 would vary from the previous corresponding period by more than 15%? If so, please provide details as to the extent of the likely variation.

FY2010 guidance is unchanged at an EBITDA of \$65 million as announced on 22 July 2009 and 19 August 2009. As stated in the 19 August 2009 market announcement, this guidance reflects the uncertainty of the prevailing market conditions and essentially assumes no revenue growth from the depressed levels of 2H09, no changes to Boom's contract profile and no further operational improvements over restructuring benefits already realised through headcount reductions in 2H09 (a benefit of approximately \$13 million). This base case position does not include any improved performance from a number of current and future opportunities, including major projects, further operational improvements and existing contract enhancements that Boom is currently finalising.

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Accordingly, and consistent with this guidance, the operating result for the 6 month period ending 31 December 2009 will be less than the prior corresponding period by more than 15%, consistent with the trading conditions prevailing in the current economic climate.

4. Is there any reason to think that the Company may record any material abnormal or extraordinary items for the half year ending 31 December 2009? Is so, please provide details.

No, not at this time.

There may potentially be abnormal items associated with the outcome of the strategic review noted in 5. below. The outcome of the strategic review is not yet known.

5. Is there any other explanation that the Company may have for the price change in the securities of the Company?

Boom has recently disclosed the following price sensitive matters to the market:

- the assessment of an unsolicited merger proposal from the Harbrew Group;
- the appointment of Lazard, Freehills and PwC to provide advice and assist in Boom's strategic review. This strategic review involves the evaluation of a range of opportunities that will support Boom's strategy of increasing its market position whilst strengthening its balance sheet and maximising value for all shareholders. Since announcing the strategic review, Boom has received expressions of interest from a number of parties relating to all or part of the business. These are currently being assessed in the context of the strategic review objectives, along with a variety of alternative options available to Boom. Boom has indicated its expectation that this strategic review will be completed prior to the Annual General Meeting, scheduled for November 2009:
- the contract renewal with BHP Billiton Mitsubishi Alliance (BMA) to supply crane and ancillary services to BMA's coal mining facilities located in the Bowen Basin, Queensland;
- significant tax refunds in respect of the 2002 to 2008 years inclusive;
  and
- · further actual and expected reductions in Boom's debt levels.

Boom is aware of very recent speculation in the media about private equity interest in both Boom Logistics Limited and Boom Sherrin, a division of Boom Logistics Limited.

Boom has disclosed that its first half results in 2009 clearly demonstrate the opportunity for profit improvement with an economic uplift utilising its existing asset base. Boom has noted that it can see substantial market opportunities going forward. There are \$183 billion in major projects forecast within Australia over the next 3 years that have crane and lifting equipment hire opportunities associated with them.



Boom is well positioned to capitalise on these opportunities when they occur. These opportunities include:

- renewable energy relationships established with significant incremental revenue opportunities emerging;
- LNG projects alliances in place and business positioned for major projects;
- resources contracts and relationships in place; positioned for project expansion;
- schools building program particularly relevant for Boom Sherrin;
- government infrastructure significant opportunities for crane hire;
  and
- telecoms and utilities travel tower opportunities for line maintenance and mobile tower rollouts.

A further factor that may attract investors is that Boom's securities are trading below their net tangible asset valuation of \$0.89.

All the factors set out above may have influenced the price change in the securities.

6. Please confirm that the Company is in compliance with the listing rules and, in particular, listing rule 3.1.

Yes.

Yours sincerely

Iona Macpherson

Chief Financial Officer & Company Secretary

**Boom Logistics Limited**