



2014
Annual General
Meeting

22 October 2014



Mr John Robinson
Chairman



- **Twin pressures of downward price movements and lower activity levels across our traditional client base**
 - Excess service capacity built up over the boom years of the resources sector is driving significant price competition for new tender opportunities
 - Boom is unwilling to enter contract terms which would generate a loss
 - Cost escalation in the resource boom period has left a significant legacy



- ❑ **Cost control has been a focus with a progressive lowering of the cost structure in both the fixed and variable categories**
 - Labour force reductions to match increased efficiency and changing customer demand
 - Investment in systems and processes to streamline administration and improve business control data
 - Integration of the Boom Sherrin Travel Tower division with Crane Logistics

- ❑ **Continued focus on fleet planning – selling redundant equipment and older assets**



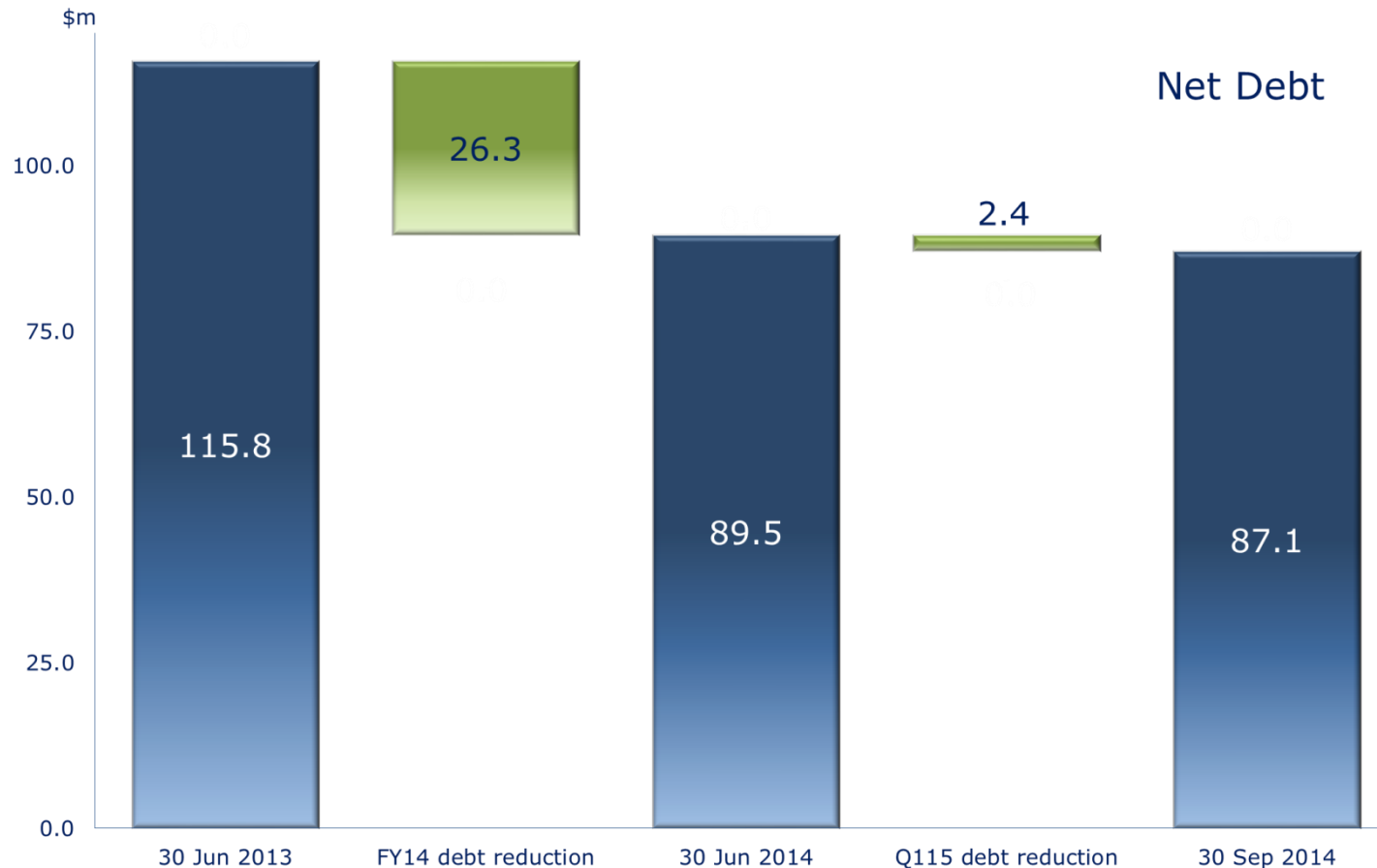
\$m	FY13	FY14	% change
NTA per share	0.51	0.49	
Total Revenue	338.4	273.3	(19%)
Total Trading EBIT	26.0	14.0	(47%)
<i>Trading EBIT Margin</i>	8%	5%	
Trading Net Profit after Tax	10.7	3.9	(65%)
Non-Trading Adjustments	(13.2)	(83.4)	
Statutory Net Profit after Tax	(2.5)	(79.5)	

Note:

1. All Statutory references reflect International Financial Reporting Standards (IFRS) financial information. Trading results reflect non-IFRS financial information and exclude one-off items such as restructuring costs.
2. Boom's FY14 Trading EBIT result is a non-IFRS measure that excludes \$88.7m of one-off items, comprising Goodwill impairment (\$70.8m), asset impairment (\$9.3m), restructuring costs (\$8.3m) and legal fees associated with Boom Sherrin's 18m Glove and Barrier legal action (\$0.3m). Boom's FY14 Trading NPAT is a non-IFRS measure that excludes the after-tax impact of these one-off items, being \$83.4m.



- Substantial free cash flows applied to debt reduction
- FY15 planned redundant asset sales of \$15 million and modest new capital requirements



Q115 debt reduction achieved in addition to cash funding \$3.9 million of asset purchases



- ❑ **Continue to keep downward pressure on costs**
- ❑ **Business restructuring wherever efficiency gains are identified**
- ❑ **Continued diversification of the revenue base, including competing for a share of infrastructure projects along the East Coast**



Mr Brenden Mitchell
Managing Director



- Commodity price degradation impacting Boom's customers**
- Crane Logistics maintenance services have reduced and infrastructure spend has not yet increased on the East Coast**
- Travel Tower project delays in the utilities segment**
- Reduced pricing and lower demand have resulted in 19% lower revenue compared with FY13**
- Continued positive cash flow generation, supplemented by the sale of surplus assets, has enabled further debt reduction**



- Headcount reductions of 103 in FY14 with a further 44 in Q115**
- Deciding not to tender at a loss for the BMA contract**
- “One Boom” integration project commenced to generate cost savings and facilitate cross selling of services**
- Robust EBA negotiations and continued freeze in executive salaries through FY15**
- Heightened focus on the sale of surplus and older equipment and non core access equipment**
- Reduced capital expenditure**
- Focus on increasing revenue outside of the commodity sectors**

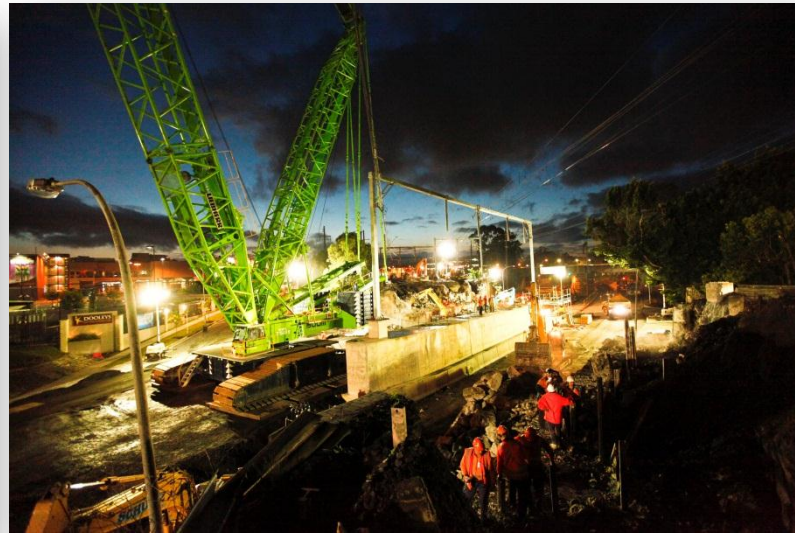


- 20% improvement in the Total Recordable Injury Frequency Rate of the course of the year**
- Striving to achieve a TRIFR below 10 during FY15**
- Safe Act Observations by Managers and Supervisors have increased 63% year on year – the highest level in 5 years**



□ Continued focus on serving our customers

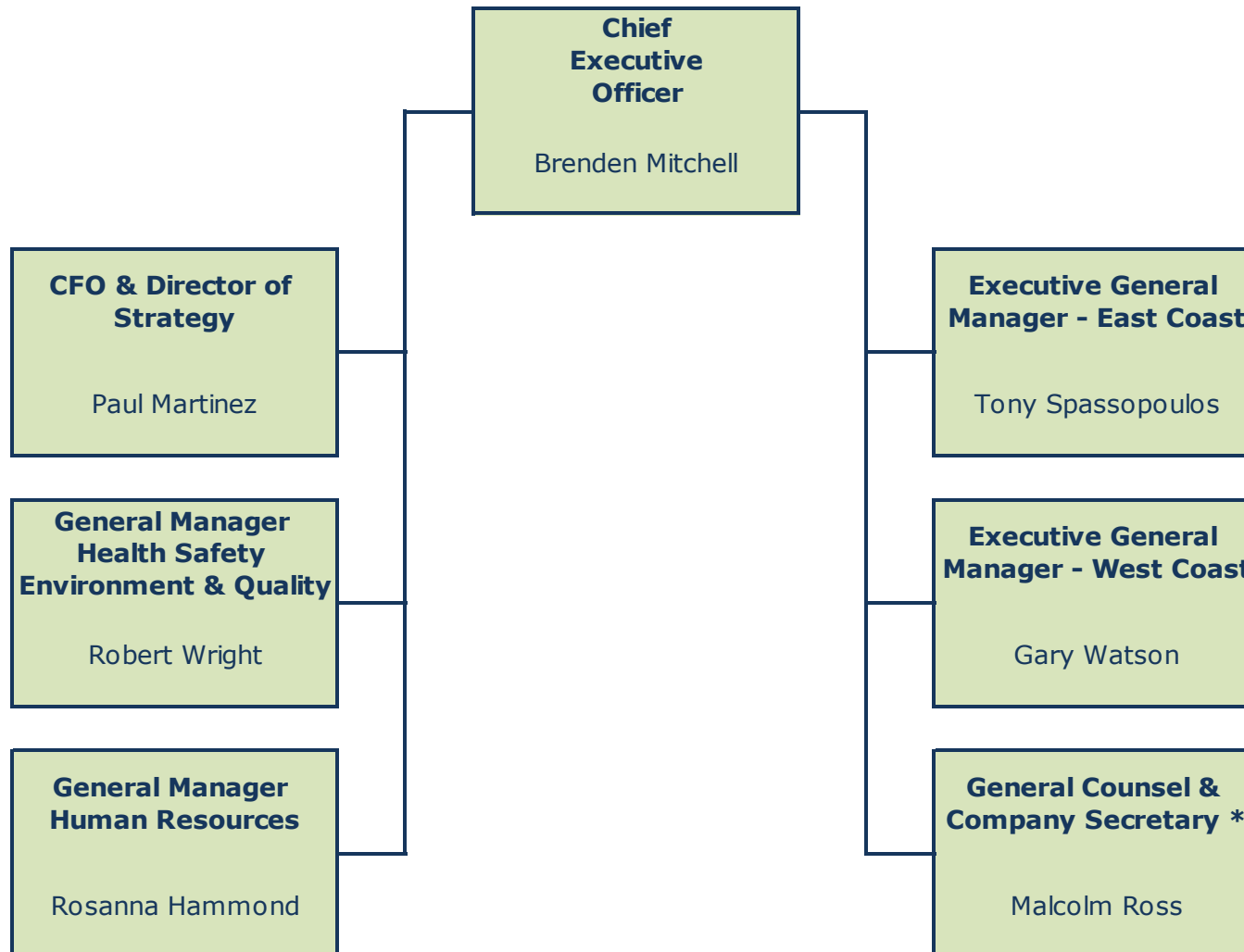
- Bald Hills Wind Farm
- Sydney Rail Corp bridge build



□ Boom continues to deliver a strong value proposition to customers facing significant time, quality and safety pressures



□ More responsive through faster decision making



* Mr Ross reports to the the Chairman in his capacity as Company Secretary.



- **Redundancies and labour management have driven cost reductions**
 - 17% reduction in direct labour headcount
 - 14% reduction in overhead labour headcount
 - As a consequence, labour cost as a percentage of revenue has reduced in FY14



- ❑ **51 surplus cranes sold during FY14**
 - \$17.8 million proceeds
 - Capital expenditure limited to \$16.8 million
 - Crane fleet average age of 9 years
- ❑ **NTA of 49 cents per share underpinned by:**
 - Over \$196 million of capital investment over the last 5 years
 - The refurbishment of 78 Glove & Barrier Travel Towers
 - Independent market valuation
- ❑ **FY14 Balance Sheet management through lower than planned capital expenditure, increased surplus asset sales and debt reduction**



❑ **Continue to serve our customers well and safely**

- Profitable revenue growth in areas we currently operate in
- Delivering on current projects to secure ongoing revenue streams
- Expanding opportunities with recently gained customers

❑ **Continue our focus on costs**

- Queensland and New South Wales coal regions are suffering badly
- North West WA provides growth opportunities, but significant cost pressure and volatile revenue streams
- Labour recoverability
- Further streamlining of administration and overhead costs

❑ **Disciplined capital management**

- Capital expenditure less than depreciation
- Further debt reduction
- Improvement in trade receivables position
- \$15 million in asset sales



Disclaimer

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