



BOOM
LOGISTICS

▲ *Lifting Solutions for Australia*

WHO WE ARE

In search of a lifting partner with the capacity and expertise to support your lifting needs?

At BOOM, we combine expertise, experience and Australia's largest fleet of cranes, travel towers, access equipment and speciality engineering resources, to help solve your lifting challenges in any industry.

We help you develop and execute the right lifting solution with a focus on safety, productivity, efficiency and customer service.

No matter the size, complexity or location, BOOM delivers the right solution for you in line with your timeline.

Company - Boom Logistics Limited (BOOM)

Operations - National

Depots - 40+ Across Australia

Cranes - 490+

Travel Towers - 300+

Access Equipment - 1,500+

Number Of Employees - 1,100+

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Our goal is to provide lifting solutions and services to our customers that ensure their production and projects are delivered efficiently and safely

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*Brenden Mitchell,
Managing Director / CEO
Boom Logistics Limited*



FOCUS ON SAFETY ALWAYS



Caring for the health and safety of our customers, people, environment and community drives all of our activities and decisions.

Our ultimate goal is to achieve injury and incident free work sites and zero environmental incidents.

Our integrated Health, Safety, Environmental, and Quality Management Systems, ensure a company-wide focus on best practice.

Additionally, our cranes and equipment are well maintained for the safety of your team and ours, and to ensure that your projects remain on track without interruption.

Our Supervisors and Operators carry out your project in accordance with Health and Safety Plans and every lift is undertaken with the completion of a pre-start Job Safety Analysis (JSA).

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Ensuring the safety and well being of our people, as we maintain our goal of zero harm is a discipline at BOOM

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VALUES FOR SUCCESS



As a publicly listed organisation, our performance is monitored by multiple key stakeholders and is open to scrutiny at all times.

To ensure that BOOM continues to grow whilst maintaining our stakeholder reputation, we conduct business activities in accordance with a clear set of goals and fundamental values.

To best service you and our stakeholders, our goals are to:

- Be the safest and leading lifting solutions company in Australia and equal to the best in the world.
- Be recognised as a top-performing company of high standing and integrity, delivering superior value to our customers, people and shareholders.
- Be respected by the community.

Teamwork. Contributing, listening, looking out for one another and being accountable as individuals and as a team.

Achieving. Being our best so that our business thrives.

Our values are:

Safety Always. People, community, equipment, property, environment.

Our Customers. Driving for our customer's success.

Our People. Our diversity and different skills make us strong.

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Our goal is to be the safest and leading lifting solutions company in Australia

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HOW WE HELP YOU



At BOOM we have more than 1,100 specialist employees and the largest, most comprehensive crane and travel tower fleet in Australia. So as you grow and change, we can adapt with you.

By choosing BOOM you will benefit from:

- Technical and operational experience that delivers the right lifting solution (wet or dry) to increase your project's productivity and profitability.
- A partner that has the capacity to grow with your project, providing additional equipment and support if and when you need it.
- Unmatched expertise to meet virtually any lifting challenge, whatever your project.
- Access to the right equipment from one convenient source.
- The flexibility of short-term and long-term hire.
- National backup to ensure your project stays on track and on budget.

Industry sectors we serve:

- Mining and Resources.
- Industrial Maintenance.
- Infrastructure Projects.
- Energy and Utilities.

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Our people have extensive knowledge and understanding of crane logistics, working closely with your team to provide safe lifting solutions

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YOUR TOTAL LIFTING SOLUTION



With BOOM as your partner you can enjoy peace of mind that our expert team is here to support you. It's our priority.

- Our team supports you with lifting expertise and equipment right throughout your project – whether long or short-term, large or small, wet or dry.
- We understand that effective lifting solutions can significantly reduce the total cost of your project. Our team has knowledge, experience and access to Australia's largest fleet of speciality cranes and equipment, to help you achieve these efficiencies.

It's why we're relied upon as the crane company of choice for some of Australia's largest blue-chip companies.

For a personalised approach, our team will work collaboratively with you to design and co-ordinate the safest and most efficient lifting plan for your project.

Our depth and experience is defined across four service delivery models.

Crane logistics and equipment hire

We support you with mobile and crawler cranes, and travel towers for wet and dry hire. Wet hire involves BOOM providing the operator and any

associated services. Dry hire involves long-term hire of our assets without an operator.

Managed lifting solutions & engineering services

Our specialist engineers and qualified lifting supervisors can assess, design and program your lifts studies including CAD designs, JSA's and coordination and mobilisation of equipment to site.

Long-term maintenance contracts and projects

We provide you onsite dedicated personnel and assets. We integrate our services and our people into your project or maintenance teams. We adopt a partnering approach with an agreed Service Level Agreement and site specific Key Performance Indicators.

Heavy haulage

Our extensive range of specialist heavy haulage fleet provides you with transport and logistics services Australia wide.

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Our service offer is based on the right equipment, our operational expertise and our safety & quality systems

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SETTING THE BENCHMARK



BOOM fosters a culture of continuous improvement and innovation, to ensure your project is a success in everything we do.

As part of our AS 4801 and ISO 9001 accreditation we have adopted a 'learning organisation' approach to benchmarking and improving how we conduct business.

To ensure your outcomes are delivered to the required standards, we undertake a program of routine performance reviews as a check and balance of our operations. We are committed to achieving service delivery satisfaction through monitoring our customer service performance.



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*Our goal is to be recognised
as a company of high standing
and integrity delivering
superior value to our customers*
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*We will make sure
we do our absolute
best in safety and our
customers are satisfied
with everything we do*
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HERE TO SUPPORT YOU - THE BOOM TEAM

Our professional and expert team of more than 1,100 people across Australia include:

Operators: provided for all mobile, crawler cranes and travel towers on a wet hire basis.

Riggers: provided for lifts with mobile and crawler cranes on a wet hire basis. This means that engineered lifting solutions are optimised at every opportunity for you.

Mechanics, Fitters and Fabricators: our competent mechanical staff maintain our equipment and operate mobile maintenance services on site and at our depots. Our fabrication workshops maintain cranes and structural components of our mobile fleet Australia-wide.

Supervisors: our trained supervisors' extensive knowledge in safety and equipment selection, combined with engineering expertise specialising in CAD designs, provides peace of mind to ensure the job gets done, safely.

Supporting your project – the BOOM Fleet
490+ cranes, 300 travel towers and 1,500 access equipment items.

Mobile cranes

Hydraulic cranes for short-term lifting requirements, from pick and carry to 500 tonne capacity. Available with or without operators and riggers.

Project cranes

Large-scale to 750 tonne crawler cranes that can be mobilised across Australia.

Heavy haulage

Our large scale fleet of specialised heavy haulage vehicles includes low loader platforms and multiple 50 to 100 tonne floats.

Travel towers

Our fleet of over 300 travel towers range from 8m to 70m and will overcome any height, reach, site access and work surface challenges.

Wet hire – BOOM supplies the operator, riggers, maintenance and fuel.

Dry hire – BOOM supplies the equipment, you provide the operator, fuel and minor maintenance.



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