



**Media Release**  
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## **Boom Logistics stretches industrial muscle in NSW**

Boom Logistics has today acquired two Newcastle-based crane hire businesses as part of the company's New South Wales expansion strategy.

Boom's managing director Rod Harmon said the acquisitions would broaden the industrial client base of the existing NSW business with customers such as Tomago Aluminium, Delta EMD, Eraring Power Station and Commsteel.

"Boom will have established a significant position in a market that has high growth potential due to imminent large projects such as the redevelopment of the former BHP site and Charlestown shopping centre," he said.

The businesses, Cameron Cranes Pty Ltd ("Cameron") and Carrington Steel Pty Ltd ("Carrington") will have combined revenues of \$5.0 million in the 2004-05 financial year.

Mr Harmon said assets from these acquisitions will provide additional support to the existing Hunter Valley fleet and provides capacity for further organic growth of the business.

The purchases follow a major acquisition in the Hunter Valley last September of Bower's Heavy Haulage & Crane Service, giving Boom a major stake in the region's coal mining industry.

Settlement of the Cameron and Carrington purchases will occur today and the Cameron fleet will be moved to the Carrington depot to commence combined operations.

The principal director of Carrington Rex Harries will retire while the other director of Carrington Trevor Gasson will be retained on a 6 month contract to ensure a smooth transition. Rob Cameron has been appointed Operation/ Sales Manager of the combined business while his father Tom Cameron will be retained on a six-month contract to ensure a smooth transition and assist in business growth.

All 30 employees of both companies will be retained and transferred to Boom Logistics.

### **Background**

Boom Logistics is Australia's leading National based crane lifting solutions company. Headquartered in Melbourne Boom Logistics currently employs over 500 people Australia wide.

From bases in Queensland, NSW, Victoria and Western Australia, Boom will operate in all Australia states, territories and offshore at petrochemical industry facilities in the Bass Strait. The company's fleet mobility enables it to operate nationally and provide scope to extend its presence.

In September last year Boom completed a major acquisition in the Hunter Valley with the purchase of Bower's Heavy Haulage & Crane Service, giving it a major stake in the region's coal mining industry.

Boom reported a net profit of \$6.7 million for the first half to December 31, 2004. The result was a 100 per cent improvement on the net profit of \$3.3 million recorded in the previous corresponding period, which had included only three months revenue from five acquisitions that were an integral part of the Initial Public Offering in October 2003.

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