

OUR APPROACH

TAILORED EWP SOLUTIONS



BOOM SHERRIN

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OUR VISION

To establish BOOM Sherrin as the industry leader in the provision of lifting and EWP services to the Australian market.

OUR MISSION

To profitably grow our business through the provision of innovative customer and market focused lifting and EWP solutions.





WHO WE ARE

At BOOM Sherrin we're more than just an elevated work platform (EWP) supplier. For more than 40 years we've been offering tailored EWP solutions from a comprehensive equipment fleet. Our EWP equipment is backed by on-call sales and service assistance, reliable solutions and one of the safest working practises in the industry.

Our fleet of over 3,000 travel towers and EWPs expands Australia wide through a network of over 20 branches. Our EWPs range from six metre one-man lifts to 70 metre all wheel drive travel towers. Our ability to mobilise and integrate highly specialised EWP equipment nationally ensures we can solve the most complex access problems for our clients.

With over 300 staff working to provide safe and reliable EWP solutions, staff are dedicated to ensuring customers receive the most suitable and cost effective EWP solutions to deliver projects safely, on-time and on budget. Behind our equipment we boast Australia's most experienced EWP operators and service delivery personnel.

As a BOOM Logistics Company, the Group provides a total lifting and EWP solution including rigging, heavy haulage and lift and shift engineering services.

BOOM SHERRIN

BOOM
LOGISTICS

OUR FOCUS

We deliver specialised EWP solutions to meet the access requirements of a variety of markets, including:

- Power infrastructure
- Industrial maintenance
- Telecommunications infrastructure
- Mining and resources
- Commercial construction and maintenance
- Local government maintenance
- Civil infrastructure

FLEET OVERVIEW

Our fleet of over 3000 pieces of travel towers and EWPs includes highly specialised equipment to overcome height, reach, site access and working surface limitations. Our range of EWP equipment includes:

- Travel towers, including 10m-70m reach units, underbridge units and specialised road/rail units
- Scissor lifts, knuckle booms and boom lifts
- Specialised spider lifts and superdecks



OUR CAPABILITIES

MANAGEMENT PROCESSES

We are able to manage EWP requirements from a project perspective or provide an asset management approach to fixed term contracts. Our management processes can offer cradle to grave access solutions to projects in all phases of development, including project construction, maintenance and decommissioning.

CLIENT PARTNERED SOLUTIONS

ONSITE INSPECTIONS

Our Account Managers provide onsite inspections to minimise project risk and review and tailor an access solution to overcome any height, reach, site access or working surface limitation on your project.

LIFTING AND EWP SOLUTIONS

By leveraging on service and operational synergies with BOOM Logistics we can bundle our services with Australia's largest fleet of mobile cranes to deliver a more comprehensive lifting and EWP solution.

PACKAGED SOLUTIONS FOR NON-CORE ASSETS

We are able to package lifting and EWP solutions with additional non-

core assets, subject to specific client and project requirements.

24-7 SALES AND SERVICE SUPPORT

We're in reach 24 hours a day, 7 days a week to react promptly to unforeseen project changes or access requirements as the project progresses.

LOGISTICAL CONTROL

We combine a network of dedicated subcontractors with our own equipment transport fleet to ensure prompt and reliable equipment deliveries. Our large fleet of equipment is mobile and can be easily relocated within our network, Australia-wide, in preparation for large-scale, longer-term projects.

PROJECT PRODUCTIVITY AND EFFICIENCIES

By working closely with our clients and packaging solutions from our diverse range of equipment we are able to provide the most efficient EWP solutions to optimise project productivity.

PROJECT REVIEWS

We can review projects to identify innovative improvements to equipment hire and asset management that will deliver greater value to clients on current and future projects.





OUR DELIVERY

SAFE PRACTISE

MINIMAL PROJECT DOWNTIME

Our safety and maintenance standards are designed to maximise customer confidence. We ensure that you receive safe and reliable equipment and minimise any unforeseen project downtime.

SAFETY STANDARDS

We are committed to providing and maintaining a safe working environment for all stakeholders. Our goal is to be a zero harm organisation. At BOOM Sherrin we believe that safety is everyone's responsibility and we all work to eliminate or minimise hazards and injuries from the workplace.

Our National OH&S Team implements our health and safety system, based on the ISO 14001 and AS 4801 standards.

GOLDEN RULES

We operate according to five golden rules of safety to protect staff and clients. (1) We always follow an equipment status tagging procedure, (2) we never work at heights without fall protection, (3) we always complete and document prestart inspections, (4) we never enter an electrical exclusion zone unless authorised to do so by an Electrical Authority, and (5) we never position ourselves under a suspended load.

TRAINING

Our travel tower operators undertake comprehensive specialised equipment specific training. Training ranges from equipment set up to manual recovery in the event of a malfunction. Training ensures that operators can handle any unforeseen circumstances and deal with them appropriately to minimise project downtime.

Staff training and competencies are tracked using a skills register. All staff receive regular OH&S training from our in-house programme according to AS 4801.

JOB SAFETY ANALYSIS

Where equipment is supplied with an operator all potential hazards and risks for the wet hire are identified in a Job Safety Analysis (JSA). The JSA examines each basic step in the requirement for EWPs, identifies the potential hazards and determines measures to protect all stakeholders from these hazards. Jobs are continually monitored and the JSA is changed as required. JSAs ensure that operations are completed in a safe and efficient manner.

OUR DELIVERY

STRONG IN-HOUSE TECHNICAL SUPPORT

MAINTENANCE

Our staff conduct prestart safety checks on every piece of wet hire equipment before each new job, ensuring the delivery of safe and reliable equipment to each job site.

All equipment undergoes regular maintenance and servicing programmes during its working life and is maintained in accordance with AS 2550.10. Maintenance is coordinated and delivered by our National Fleet and Maintenance Team backed by in-house mechanics and maintenance staff in every branch.

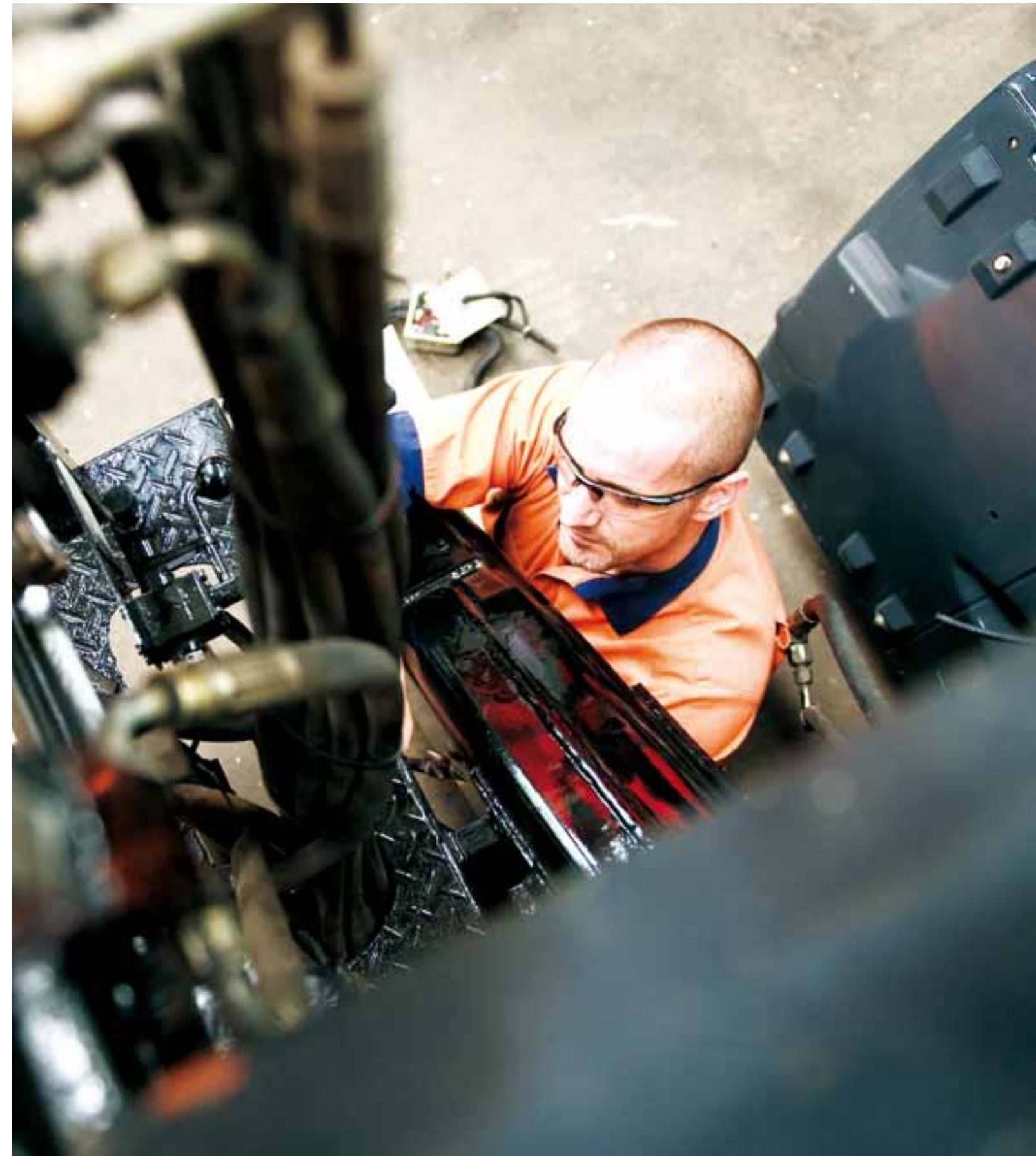
Our services are backed by in-house mechanics and maintenance staff in every branch.

TAGGING POLICY

Our maintenance tagging policy covers five equipment status tags that are used in the business. The policy ensures that all dry hire equipment is correctly maintained and all equipment issues are resolved. The tagging policy protects the safety of employees and customers when working in, on or around plant and equipment.

ENVIRONMENT

We are aware of the impacts our services have on the environment and take actions to minimise environmental risks. We adhere to a hazardous substances policy and use material safety data sheets to ensure that all substances, which may endanger the environment and health of employees, are correctly managed or removed from use. In the event of a spill, spill kits are located in all branches and travel to sites where appropriate. Environmental incidents are reported and investigated.



MILESTONES

OVER 40 YEARS OF SUCCESS



1968
Operations commence in Whyalla, South Australia, supplying travel towers to BHP steel works, known today as OneSteel.



1987
The business introduces the Cella 65m travel tower on a Mack crane carrier to its fleet. At the time this was the first and largest of its kind in Australia.



LATE 1980's - MID 1990's
The business expands its market focus servicing most major industrial companies including Power Authorities, Public Works, Water Boards, Councils, Rail Authorities, Telecommunications, Mining, Airlines, Construction, Manufacturing and individual contractors.



2005 - 2007
The business is acquired by BOOM Logistics and changes its name to BOOM Sherrin. BOOM Logistics identified the business as a market leader with outstanding reputation, equipment and customer focus, complimenting BOOM Logistics' current and future business objectives.



2008
BOOM Sherrin expands its travel tower fleet with the acquisition of 70m Bronto Skylift travel towers, presently the tallest, safest and most technically advanced travel tower in the country.



BOOM Sherrin employs over 300 people and operates a fleet of over 3000 travel towers and elevated work platforms from over 20 locations around Australia.

1968

TODAY

1970 - 1980's
M.J. Sherrin Pty Ltd becomes a national leader in the travel tower rental market with the largest fleet in Australia and expands operations to Adelaide, Victoria, New South Wales, Queensland, Western Australia and Tasmania.



1997
The business changes its name to Sherrin Hire and expands its service offer to include self propelled access equipment hire, with the purchase of scissor and boom lifts.



2000 to 2005
Sherrin Hire develops contracted solutions with major customers to deliver more cost effective, reliable and safe equipment hire solutions. Long term equipment hire relationships begin with Port Waratah Coal Services and Queensland Alumina Ltd for a range of access equipment, travel towers and cranes.



2007
BOOM Sherrin acquires the Victorian general equipment hire company Moorland Hire, and out West becomes a preferred supplier to Western Power.



2009
BOOM Sherrin expands its contracted relationships with Bluescope Steel in Wollongong and wins major contracts with John Holland Power.



CASE STUDY: PALMWOODS TO WOOLLOOGA UPGRADE // ENERGEX

Energex employed our services to assist in the replacement of an overhead earthing wire atop a 330kV transmission line between the Palmwoods and Woollooga substations. One particular 6.5km section of the line presented a number of challenges including crossing rail lines, the national highway and steep terrain.

In overcoming these challenges we were able to provide Energex with a tailored EWP and lifting solution which included 70m and 55m all wheel drive travel towers, 50 tonne, 30 tonne and 25 tonne cranes, and 85 foot and 66 foot boom lifts. Cranes were used to lift the suspended earthing wire, and travel towers were used to lift Energex line crew into place on the transmission towers. The boom lifts were used to monitor the process and ensure any problems created by feeding the new earthing wire could be spotted and corrected. With the assistance of our tailored EWP solution, Energex was able to complete the project without incident, on time and on budget.

ELECTRICITY TRANSMISSION



TELECOMMUNICATIONS INFRASTRUCTURE

CASE STUDY: MOUNT CROSBY // LEIGHTON CONTRACTORS

Leighton Contractors needed a lifting and EWP solution to erect a 40m Optus mobile phone tower at Mount Crosby. The site of the tower was to be positioned on the side of a sloping hill with trees and overhead powerlines limiting access to the site.

Working with BOOM Logistics we were engaged to provide a lifting and EWP solution to overcome the difficulties of the site.

The project required two cranes to lift sections of the telecommunications mono pole into place; this meant that the required access equipment had to be positioned a safe distance from the cranes and even further from the site.

We were able to provide a 70m travel tower to access the site. The 35m reach of the travel tower was able to overcome the sloping hill and site access problems to provide a safe and unique solution for Leighton Contractors.



INDUSTRIAL MAINTENANCE

CASE STUDY: NEWCASTLE // PORT WARATAH COAL SERVICES

Port Waratah Coal Services Limited (PWCS), located in the Port of Newcastle, operates the world's largest and most efficient coal handling operation, with an annual shiploading capacity of 113 million tonnes per annum. The terminal has a variety of coal handling equipment including conveyors, reclaimers, stackers and ship loaders. PWCS's infrastructure undergoes regular maintenance and servicing procedures, including structural inspections and non destructive testing.

As PWCS's first choice EWP supplier we provide a variety of equipment including knuckle booms, boom lifts and travel towers to deliver safe access to PWCS's plant and infrastructure. During maintenance and servicing periods our EWP solutions overcome some of the long reach requirements of the facility. Supported by our Newcastle branch we have been able to provide equipment that meets the high safety and quality standards set by PWCS to ensure that maintenance work is completed in a safe and efficient manner.

CASE STUDY: TOOWONG OFFICES // HUTCHINSON BUILDERS

Hutchinson Builders needed to attach vertical and horizontal awnings to the rear facade of the Toowong Offices building situated on the corner of Coronation Drive and Booth Street, Toowong. The site presented unique challenges including limited street and foot path space, overhead power lines and the requirement for site access to remain open to contractors.

We were able to solve many of the site problems using a 55m travel tower. The long reach of the travel tower was able to overcome site access issues and 700kg safe working load capacity enabled the awnings and personnel to be hoisted in the basket for mounting on the facade, eliminating the need for additional equipment. The work was able to be completed whilst still leaving the site access open to other contractors, and minimising traffic interruptions on surrounding roads.



COMMERCIAL CONSTRUCTION

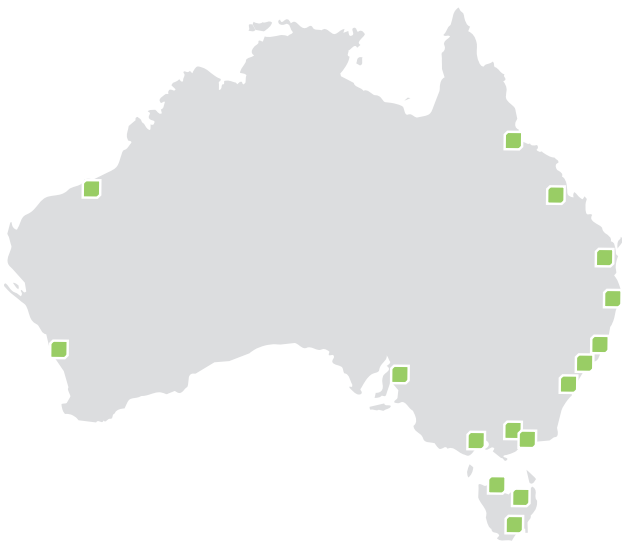
COMMERCIAL MAINTENANCE

CASE STUDY: NATIONWIDE // PROGRAMMED SERVICES

Programmed Services provide property services including painting, corporate imaging and landscaping. Utilising our nationwide network of branches we are able to support Programmed Services with a consistent and broad range of equipment. Varied working heights of equipment supplied include 19 foot scissor lifts up to 135 foot boom lifts, travel towers and specialised equipment such as rough terrain scissors and spider lifts. By offering a nationwide arrangement we have been able to deliver cost effective EWP solutions for Programmed Services on a range of projects in locations across Australia.

Our diverse fleet of EWPs, coupled with a comprehensive range of versatile travel towers and a national network of branches has made us an ideal partner for Programmed Services' varied projects and client requirements across the country.





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